72% of crashes resulting in death involve one or more of these FIVE dangerous driving behaviors:
- Speeding
- Failure to Stop for People Walking in Crosswalks
- Using A Cellphone while Driving
- Driving Under the Influence
- Running Red Lights and Stop Signs

Drinking

Driver Speed is the most important factor in determining crash risk and crash severity.

Higher speeds pose a greater risk to people walking.

Higher speeds are of a greater risk to people driving.

In a side impact crash, with a seat belt fastened.


Source: UK Department for Transport, Highway Code Stopping Distances Quiz

Fatalities from crashes occurring at intersections account for more than 20 percent of all motor vehicle traffic fatalities in the United States every year.

Disobeying traffic signs and signals puts all road users at risk for crashes.

In 2015, nearly one-third of all traffic-related deaths in the U.S. were caused by alcohol-impaired driving. Other drugs are a factor in over 16% of all traffic crashes.

Drug and alcohol use can result in poor motor control, poor judgment, reasoning and memory impairments, and deterioration of reaction times.

People walking are 12 times more likely to be killed or seriously injured in a crash than a person driving.

Under Illinois State Law, all people driving must stop for people walking in crosswalks.

Drivers talking on cellphones can miss seeing up to 50% of their driving environments, including traffic signals and people walking and biking. In traffic crashes resulting in injuries, over 15% were caused by distracted driving.

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Get involved at www.visionzerochicago.org