

VISION ZERO WEST SIDE OVERVIEW

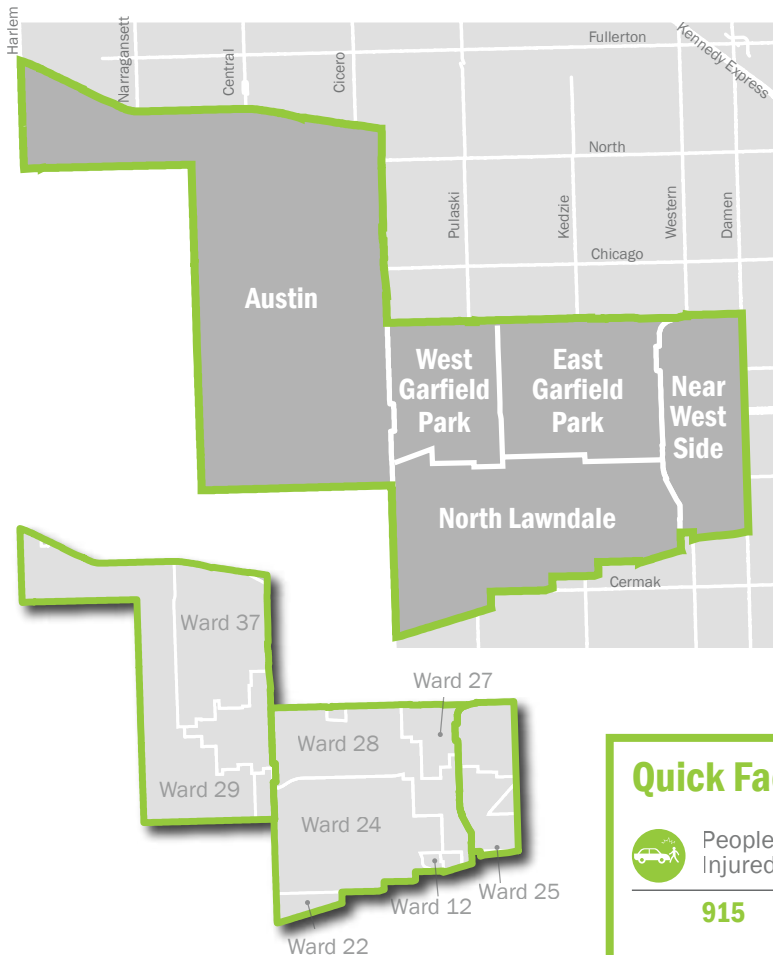
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Even one life lost in a traffic crash is unacceptable. Vision Zero Chicago brings together the policies, partnerships, and technologies that prevent death and serious injury from traffic crashes. Working together, we can eliminate traffic deaths and life-altering injuries.

A part of the larger Vision Zero Chicago initiative, Vision Zero West Side is funded by a National Safety Council grant. Through this program, plans will be developed for each High Crash Area that reflect local needs and community character. These plans will include data-driven responses to behaviors and conditions that cause severe traffic crashes. The year-long program is embedded in the Community Areas of Austin, East and West Garfield Park, North Lawndale, and the Near West Side.

Vision Zero West Side: Focus Area



Vision Zero West Side: Outreach Process

- 1 Research & Data Collection, to create a profile for each Community Area
- 2 Listening & Planning, to gather community input into how traffic safety can be improved
- 3 Learning & Piloting, to create innovative programming and implement new ideas
- 4 Reporting & Accountability, to communicate initiatives and opportunities to neighborhood stakeholders

A team of four Community Organizers will:

- Survey neighborhood residents, community leaders, and other stakeholders regarding their transportation behaviors, habits, and beliefs.
- Build support for the community-driven safety initiatives and other Area Plan implementation strategies.
- Coordinate and lead community meetings, brainstorming sessions, safety-themed events, and other opportunities to educate and empower residents.
- Collect and analyze frequent community feedback, which will allow residents to ask questions, share ideas, and direct programming.
- Work with residents, community groups, faith leaders, Aldermen, District police, and other stakeholders to improve the safety of their neighborhoods.
- Utilize feedback gathered during the grant period to directly inform the High Crash Area Plans.

Quick Facts

	People Killed or Seriously Injured in West Side Crashes	2010-2014	485.6	CityWide: 302
		915		
	Percentage of Census Tracts rated as High Economic Hardship*	CityWide: 33%	\$21,689	CityWide: \$48,883
		69%		

*The Chicago Department of Public Health creates a relative index score comparing Chicago communities by Economic Hardship. High Economic Hardship Communities experience higher rates of unemployment, poverty, number of dependents, and crowded housing, and lower per-capita income and educational attainment.